

# FISHING WITH VETERANS UK

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## Sponsorship Brochure

2025/2026

### Who we are!

Fishing with Veterans UK is a dedicated team of volunteers travelling across the country



to support military veterans through the power of fishing. Our mission is to raise awareness and vital funds for veterans' and mental health charities by bringing together ex-service personnel and passionate anglers for days of fishing adventures. These events offer more than just a day by the water – they create a safe, supportive space for friendship, shared stories, and healing. Whether you're a seasoned fisherman or new

to the sport, join us in building a community that honours our veterans and promotes mental wellbeing through the peaceful and restorative experience of fishing.

## Our Mission!

At *Fishing with Veterans UK*, our mission is to honour and support the wellbeing of British Armed Forces veterans through the therapeutic and unifying experience of fishing. We believe in the power of nature, camaraderie, and shared purpose to promote mental health, reduce isolation, and build lasting bonds within the veteran community.

Through the generosity of our sponsors, we aim to expand our reach to 50 event locations per annum, all veteran spaces to be fully funded at all fishing events, we aim to provide high-quality equipment to enable everyone to engage and get the best experience we can offer, and ensure every veteran has the opportunity to reconnect with themselves, their peers, and the healing outdoors.

By partnering with us, sponsors are not only supporting a growing community initiative – they are helping to change lives, one cast at a time.

## Why partner with us as a corporate sponsor:

- Strong community presence on social media and regular events across the UK
- Positive brand alignment
- Tax-deductible donations
- Media exposure & PR (Website, Facebook, TikTok, YouTube and Instagram)
- Employee engagement opportunities (volunteering, co-branded events)
- Events held in high traffic areas with positive brand visibility.

## Packages we offer!



### BRONZE PACKAGE (£350)

- Feature on websites sponsor page.
- Single social media post on each platform. (Facebook, TikTok & Instagram).
- Logo on events banner.
- All features last for 1 year.



### SILVER PACKAGE (£700)

- Feature on websites sponsor page.
- Monthly social media posts. (Facebook, TikTok & Instagram).
- Logo on each YouTube Videos.
- Logo on events banner.
- All features last for 1 year.



## GOLD PACKAGE (£1100)

- Feature on websites sponsor page.
- Logo on Group Cover Photo.
- Twice monthly social media posts. (Facebook, TikTok & Instagram).
- Logo on each YouTube Videos.
- Logo on events banner.
- Logo on newsletter and flyers.
- All features last for 1 year.



## PLATINUM PACKAGE (£1500)

- Feature on websites sponsor page.
- Logo on Group Cover Photo.
- Weekly business/Product advertisements social media posts. (Facebook, TikTok & Instagram).
- 5 X 1-minute video adverts built into YouTube videos.
- Logo on each YouTube Videos.
- Logo on events banner.
- Logo on newsletter and flyers.
- All features last for 1 year.



## CUSTOM PACKAGE

- Tailor a package to suit your exact needs.
- Suitable for smaller companies, event day sponsors, one off product advertisements and area specific targeting.

## How your money helps us to help others!

### Event days!

Our costs per veteran at each full day event consists of the following :

#### Multi Event Use **TOTAL £ 418.93**

- 2x Rod & Reel **£220**
- 1x Twin rod beach rest **£37.50**
- 12 piece sea rig pack **£19.99**
- 10 piece Lead pack **£15.45**
- 5 piece lure/jig pack **£19.99**
- Tackle box with knife, tools and sundries **£83.50**
- Chair **£22.50**

#### Single Event Use **TOTAL £ 36**

- Bait pack **£15**
- Catering (Tea, Coffee & BBQ) **£6**
- Replacement rigs & leads **£15**

#### Event Costs

- Transport & Accommodation **UP TO £350** (Inc accessible transport if required)
- Local Advertisement **UP TO £150**
- Promotional Items & Apparel **£300**
- Onsite support work volunteer **£150** (transport & expenses)

## Veterans Life Support Fund! COMING IN 2026

Across the UK, countless veterans return from active service facing challenges that extend far beyond the battlefield. Whether it's financial hardship, mental health struggles, or simply a lack of accessible support when it's needed most – too many are left without help in their most critical moments.

At *Fishing with Veterans UK*, we believe that no veteran should ever feel alone or unsupported. That's why we are proud to announce the creation of the **Veterans Life Support Fund**.

This initiative will provide emergency financial assistance to veterans in dire situations – when time, dignity, and wellbeing are on the line. We are working closely with Veterans Welfare Officers across the country to ensure these funds are delivered quickly, responsibly, and directly to those who need them most.

Your support can make a difference. Together, let's stand behind those who've served us.

## Join us in making a difference!

Your support goes far beyond funding a day of fishing – it helps restore confidence, rebuild connections, and bring peace to those who've served our country. By sponsoring Fishing with Veterans UK, you're standing with the men and women who stood for us.

Together, we can cast a lifeline, one line at a time.

Thank you for considering becoming part of our journey.

